



Iowa Department of Public Health
Promoting and Protecting the Health of Iowans

Gerd W. Clabaugh, MPA
Director

Terry E. Branstad
Governor

Kim Reynolds
Lt. Governor

Iowa WIC Price Survey

Submitted by:	Company:		Person:	
New Stores submit w/Application	Address:			
Date Submitted:	City:			
Product Surveyed	Enter 12-Digit UPC and Brand Name ▼▼▼	Enter Pkg Size ▼▼▼▼	"Price Points" Without allowances (Enter a range of retails if your company has multiple price zones)	
Most Expensive Whole Milk		Gal		
Most Expensive 1% Milk		Gal		
Dozen Grade A Large White Eggs		Doz		
Soy Beverage-Silk Original		64 OZ		
Sara Lee Whole Wheat Bread		16 OZ		
Kellogg's Rice Krispies Greater than 14 ounces		**		
General Mills Rice Chex Greater than 14 ounces		**		
Quaker Life Cereal Greater than 14 ounces		**		
Private Label Crispy Rice Greater than 10 ounces		**		
Gerber Baby Food - PEAS		TWIN Pack 4 OZ		
Baby Meats 2.5 OUNCE (BEEF)		2.5 OZ		
Gerber Infant Cereal (RICE)		8 OZ		
Most Expensive Cheddar Shredded Cheese		8 OZ		
Welch's Grape Juice		64 OZ		
Campbell's V8		64 OZ		
Lactaid 1% Low Fat		64 OZ		
Store Brand Peanut Butter		18 OZ		
Mission 96% Fat Free Whole Wheat Tortillas		17.5 OZ		
Pediasure Regular (Any Flavor)		6 X 8 OZ		
Similac Concentrate Advance		13 OZ		
Similac Powder Advance		12.4 OZ		

H:\WIC\Vendor Management\Application Forms_Request_Guidance_Application\2015_2018 Application Information\11.24.15 Grocery_Price Survey.Docx

WIC Program -- Lucas State Office Building, 321 E. 12th Street, Des Moines, IA 50319-0075

■ 515-281-6650 ■ www.idph.state.ia.us ■

DEAF RELAY (Hearing or Speech Impaired) 711 or 1-800-735-2942